



Counties: Coosa, AL



2000 Total Population	12,202
2000 Group Quarters	392
2008 Total Population	11,880
2013 Total Population	11,867
2008 - 2013 Annual Rate	-0.02%



2000 Households	4,682
2000 Average Household Size	2.52
2008 Households	4,848
2008 Average Household Size	2.43
2013 Households	4,906
2013 Average Household Size	2.4
2008 - 2013 Annual Rate	0.24%
2000 Families	3,407
2000 Average Family Size	2.98
2008 Families	3,489
2008 Average Family Size	2.92
2013 Families	3,497
2013 Average Family Size	2.91
2008 - 2013 Annual Rate	0.05%



2000 Housing Units	6,142
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	11.6%
Vacant Housing Units	23.8%
2008 Housing Units	6,527
Owner Occupied Housing Units	63.4%
Renter Occupied Housing Units	10.9%
Vacant Housing Units	25.7%
2013 Housing Units	6,696
Owner Occupied Housing Units	62.4%
Renter Occupied Housing Units	10.9%
Vacant Housing Units	26.7%

Median Household Income

2000	\$29,859
2008	\$34,509
2013	\$37,491

Median Home Value

2000	\$53,346
2008	\$78,380
2013	\$81,306

Per Capita Income

2000	\$14,875
2008	\$17,619
2013	\$19,221

Median Age

2000	37.7
2008	40.1
2013	41.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Coosa, AL****2000 Households by Income**

Household Income Base	4,694
< \$15,000	23.9%
\$15,000 - \$24,999	18.3%
\$25,000 - \$34,999	14.9%
\$35,000 - \$49,999	19.2%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	4.9%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	0.4%
\$200,000+	1.0%
Average Household Income	\$38,121

2008 Households by Income

Household Income Base	4,848
< \$15,000	20.0%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	15.1%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	5.9%
\$100,000 - \$149,999	3.2%
\$150,000 - \$199,999	0.5%
\$200,000+	1.0%
Average Household Income	\$42,990

2013 Households by Income

Household Income Base	4,906
< \$15,000	18.4%
\$15,000 - \$24,999	14.3%
\$25,000 - \$34,999	14.4%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	23.0%
\$75,000 - \$99,999	7.3%
\$100,000 - \$149,999	4.0%
\$150,000 - \$199,999	0.5%
\$200,000+	1.0%
Average Household Income	\$46,286

2000 Owner Occupied HUs by Value

Total	3,971
<\$50,000	46.6%
\$50,000 - 99,999	34.9%
\$100,000 - 149,999	10.4%
\$150,000 - 199,999	4.5%
\$200,000 - \$299,999	2.7%
\$300,000 - 499,999	0.6%
\$500,000 - 999,999	0.2%
\$1,000,000+	0.1%
Average Home Value	\$69,705

2000 Specified Renter Occupied HUs by Contract Rent

Total	608
With Cash Rent	67.4%
No Cash Rent	32.6%
Median Rent	\$190
Average Rent	\$184

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Coosa, AL



2000 Population by Age

Total	12,202
0 - 4	6.2%
5 - 9	6.5%
10 - 14	6.9%
15 - 19	6.7%
20 - 24	5.9%
25 - 34	13.5%
35 - 44	15.5%
45 - 54	13.8%
55 - 64	10.4%
65 - 74	8.3%
75 - 84	4.6%
85+	1.6%
18+	76.3%

2008 Population by Age

Total	11,880
0 - 4	6.3%
5 - 9	6.3%
10 - 14	6.4%
15 - 19	5.7%
20 - 24	5.3%
25 - 34	13.0%
35 - 44	14.3%
45 - 54	15.3%
55 - 64	12.8%
65 - 74	8.4%
75 - 84	4.5%
85+	1.7%
18+	77.7%

2013 Population by Age

Total	11,867
0 - 4	6.1%
5 - 9	6.1%
10 - 14	6.6%
15 - 19	5.9%
20 - 24	5.1%
25 - 34	11.7%
35 - 44	13.2%
45 - 54	15.5%
55 - 64	14.6%
65 - 74	8.7%
75 - 84	4.7%
85+	1.8%
18+	77.8%

2000 Population by Sex

Males	51.1%
Females	48.9%

2008 Population by Sex

Males	51.0%
Females	49.0%

2013 Population by Sex

Males	51.0%
Females	49.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Coosa, AL****2000 Population by Race/Ethnicity**

Total	12,202
White Alone	63.9%
Black Alone	34.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	0.9%
Hispanic Origin	1.3%
Diversity Index	48.8

2008 Population by Race/Ethnicity

Total	11,880
White Alone	63.1%
Black Alone	34.9%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.7%
Two or More Races	0.9%
Hispanic Origin	1.3%
Diversity Index	49.4

2013 Population by Race/Ethnicity

Total	11,867
White Alone	63.1%
Black Alone	34.9%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.7%
Two or More Races	0.9%
Hispanic Origin	1.3%
Diversity Index	49.4

**2000 Population 3+ by School Enrollment**

Total	11,785
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	11.1%
Enrolled in Grade 9-12	6.5%
Enrolled in College	2.0%
Enrolled in Grad/Prof School	0.1%
Not Enrolled in School	77.2%

2008 Population 25+ by Educational Attainment

Total	8,316
Less than 9th Grade	10.2%
9th - 12th Grade, No Diploma	24.0%
High School Graduate	38.5%
Some College, No Degree	14.9%
Associate Degree	4.4%
Bachelor's Degree	5.1%
Graduate/Professional Degree	2.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Coosa, AL****2008 Population 15+ by Marital Status**

Total	9,615
Never Married	23.0%
Married	58.6%
Widowed	7.2%
Divorced	11.2%

**2000 Population 16+ by Employment Status**

Total	9,609
In Labor Force	54.3%
Civilian Employed	50.4%
Civilian Unemployed	3.8%
In Armed Forces	0.1%
Not in Labor Force	45.7%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	92.1%
Civilian Unemployed	7.9%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	92.8%
Civilian Unemployed	7.2%

2000 Females 16+ by Employment Status and Age of Children

Total	4,772
Own Children < 6 Only	6.9%
Employed/in Armed Forces	3.2%
Unemployed	0.3%
Not in Labor Force	3.4%
Own Children < 6 and 6-17 Only	5.6%
Employed/in Armed Forces	3.4%
Unemployed	0.9%
Not in Labor Force	1.2%
Own Children 6-17 Only	17.5%
Employed/in Armed Forces	10.5%
Unemployed	0.6%
Not in Labor Force	6.4%
No Own Children < 18	70.0%
Employed/in Armed Forces	28.6%
Unemployed	2.3%
Not in Labor Force	39.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.

**Counties: Coosa, AL****2008 Employed Population 16+ by Industry**

Total	4,395
Agriculture/Mining	3.2%
Construction	8.1%
Manufacturing	31.6%
Wholesale Trade	3.4%
Retail Trade	9.6%
Transportation/Utilities	5.3%
Information	0.5%
Finance/Insurance/Real Estate	2.5%
Services	31.2%
Public Administration	4.6%

2008 Employed Population 16+ by Occupation

Total	4,395
White Collar	37.0%
Management/Business/Financial	5.6%
Professional	12.3%
Sales	9.2%
Administrative Support	9.9%
Services	17.3%
Blue Collar	45.7%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	7.3%
Installation/Maintenance/Repair	8.4%
Production	19.3%
Transportation/Material Moving	10.1%

**2000 Workers 16+ by Means of Transportation to Work**

Total	4,750
Drove Alone - Car, Truck, or Van	83.1%
Carpooled - Car, Truck, or Van	13.7%
Public Transportation	0.4%
Walked	0.7%
Other Means	0.7%
Worked at Home	1.4%

2000 Workers 16+ by Travel Time to Work

Total	4,750
Did Not Work at Home	98.6%
Less than 5 minutes	2.3%
5 to 9 minutes	5.5%
10 to 19 minutes	32.2%
20 to 24 minutes	19.7%
25 to 34 minutes	20.1%
35 to 44 minutes	3.7%
45 to 59 minutes	5.1%
60 to 89 minutes	5.8%
90 or more minutes	4.2%
Worked at Home	1.4%
Average Travel Time to Work (in min)	27.7

2000 Households by Vehicles Available

Total	4,682
None	8.1%
1	26.4%
2	40.1%
3	17.0%
4	6.2%
5+	2.3%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Coosa, AL



2000 Households by Type

Total	4,682
Family Households	72.8%
Married-couple Family	54.8%
With Related Children	23.1%
Other Family (No Spouse)	17.9%
With Related Children	11.1%
Nonfamily Households	27.2%
Householder Living Alone	24.3%
Householder Not Living Alone	2.9%

Households with Related Children	34.2%
Households with Persons 65+	27.6%

2000 Households by Size

Total	4,682
1 Person Household	24.3%
2 Person Household	34.8%
3 Person Household	18.8%
4 Person Household	13.6%
5 Person Household	5.4%
6 Person Household	2.0%
7+ Person Household	1.1%

2000 Households by Year Householder Moved In

Total	4,682
Moved in 1999 to March 2000	13.0%
Moved in 1995 to 1998	23.3%
Moved in 1990 to 1994	17.1%
Moved in 1980 to 1989	18.0%
Moved in 1970 to 1979	13.4%
Moved in 1969 or Earlier	15.2%
Median Year Householder Moved In	1991



2000 Housing Units by Units in Structure

Total	6,142
1, Detached	63.9%
1, Attached	0.6%
2	0.6%
3 or 4	1.8%
5 to 9	0.1%
10 to 19	0.0%
20+	0.0%
Mobile Home	32.9%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	6,142
1999 to March 2000	3.2%
1995 to 1998	11.2%
1990 to 1994	10.1%
1980 to 1989	17.2%
1970 to 1979	20.5%
1969 or Earlier	37.9%
Median Year Structure Built	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Coosa, AL

Top 3 Tapestry Segments

- | | |
|----|---------------------|
| 1. | Rural Bypasses |
| 2. | Southern Satellites |
| 3. | Rooted Rural |



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$6,073,074
Average Spent	\$1,252.70
Spending Potential Index	47
Computers & Accessories: Total \$	\$602,755
Average Spent	\$124.33
Spending Potential Index	52
Education: Total \$	\$2,804,098
Average Spent	\$578.40
Spending Potential Index	42
Entertainment/Recreation: Total \$	\$11,399,648
Average Spent	\$2,351.41
Spending Potential Index	63
Food at Home: Total \$	\$14,754,349
Average Spent	\$3,043.39
Spending Potential Index	62
Food Away from Home: Total \$	\$9,650,824
Average Spent	\$1,990.68
Spending Potential Index	58
Health Care: Total \$	\$14,184,350
Average Spent	\$2,925.81
Spending Potential Index	71
HH Furnishings & Equipment: Total \$	\$5,829,605
Average Spent	\$1,202.48
Spending Potential Index	52
Investments: Total \$	\$1,746,501
Average Spent	\$360.25
Spending Potential Index	36
Retail Goods: Total \$	\$83,142,006
Average Spent	\$17,149.75
Spending Potential Index	63
Shelter: Total \$	\$37,029,113
Average Spent	\$7,638.02
Spending Potential Index	49
TV/Video/Sound Equipment: Total \$	\$4,056,590
Average Spent	\$836.76
Spending Potential Index	58
Travel: Total \$	\$4,828,092
Average Spent	\$995.89
Spending Potential Index	53
Vehicle Maintenance & Repairs: Total \$	\$3,014,045
Average Spent	\$621.71
Spending Potential Index	63

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.